

ALAN DAVID STAATS

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PROFILE

Strong foundation in photography, writing, commercial art, public relations and computer applications complemented by knowledge of business and media operations as well as the need for customer focused service.

Track record of initiative and achievement — seeking out contract, full-time and freelance projects and being selected for positions of responsibility within editorial, commercial and humanitarian organizations.

EXPERIENCE**Alan Staats Photography**

Owner

Successful completion of both editorial and commercial photography, video and graphic arts assignments requiring planning, follow-through, and results that meet client objectives with positive end results.

- **Projects Include:**
- Marketing brochures, collateral materials, print advertisements and web content for a wide variety of large and small corporations, including photographic production, copy writing, editing, layout, logo and image design, prepress, print management, website design, creation and deployment;
- Studio product, fashion and portrait photography;
- Spot news and long form editorial coverage of national and international subjects;
- Video production including script writing, scheduling, staff and talent hiring, editing and project oversight as executive producer

AERObridge, LLC

Strike Team Photojournalist

Produce photographic and video materials on site used to document the ongoing effort of this worldwide disaster relief logistics organization. My efforts have resulted in many hours of local and network news coverage, both in the United States and internationally, as well as articles in over 75 newspapers and magazines.

- **Projects Include:**
- Produce press releases, photography and video releases for broadcast, print and web media to promote the activities of the organization;
- Accompany and document AERObridge teams during initial relief efforts.

Business and Commercial Aviation Magazine

Staff Editor and Chief Photographer

- **Projects Include:**
- Researched and produced feature articles primarily focused on the rotorcraft industry, ranging in scope from advances in avionics, heliport design and manufacture to operator surveys and long form field studies of helicopter operations;
- Provided all in-house photography for the magazine in support of seven staff editors as well as a group of free-lance contributors.

Flight Level Design

Owner, White Plains, NY and Greenwich, CT

- **Projects Include:**
- Contract overseas and domestic photojournalism for Gannett, CBS, JB Pictures and Sipa Press;
- Commercial studio product and portrait photography.

The Columbia University Graduate School of Journalism

Adjunct Instructor, NY, NY

- **Projects Include:**
- Adjunct/Staff Instructor covering camera operation, darkroom and studio techniques;
- Assist with film and video production for broadcast workshop.

SKILLS:**Expert level:**

- Adobe Creative Cloud 2024, including Photoshop, Dreamweaver, Muse, Premiere Pro, After Effects, InDesign, Lightroom, Bridge, Audition, SpeedGrade, Edge Animate, Edge Inspect, Prelude, Scout, Story CC, Encore, Encoder, Acrobat Pro.
- Microsoft operating systems and Office software.
- DJI Vision Software and DJI Inspire 1 and Mini 3 Pro UAV Operations.
- Aerial air-to-air photography and videography.
- Nikon D800 and D810 systems and lenses - 20mm, 28mm, 24-85mm, 85mm, 80-200mm and 200-500mm lenses.
- Elinchrom Strobes.
- Chimera, Westcott and ProFlex light boxes, umbrellas and modifiers.
- Rode wireless microphones and recorders

Images and Videos

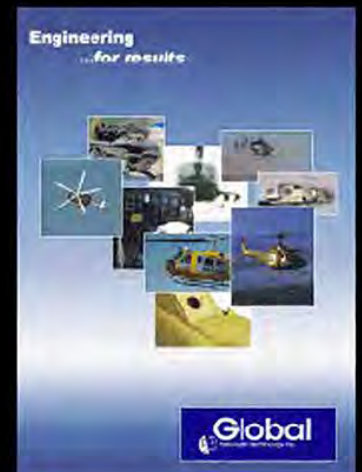
<https://www.alanstaats.com>

<https://www.alanstaats.com/haiti-video.html> Documenting my work in Haiti

<https://www.alanstaats.com/ab2017video.html> Documenting my on scene work with AEROBridge

Valid US Passport

Personal and professional references available, work samples and printed portfolio available upon request. Online portfolio available at www.alanstaats.com



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